

SAMHSA'S NATIONAL PREVENTION WEEK

What is National Prevention Week (NPW)?

NPW is an annual health observance dedicated to increasing public awareness and action around substance use prevention and the promotion of positive mental health. This year, this national initiative, sponsored by the Substance Abuse and Mental Health Services Administration (SAMHSA), will take place **May 9 to 15**.

What are the main goals of NPW?

- Involve **communities** in raising awareness of substance use and mental health issues and in implementing prevention strategies, and showcasing effectiveness of evidence-based prevention programs;
- Foster **partnerships and collaborations** with federal agencies and national organizations dedicated to improving public health; and
- Promote and disseminate quality **substance use prevention** and **mental health promotion** resources and publications.

What topics does NPW address?

Each year, NPW incorporates daily health themes to focus on pressing substance use topics. The 2021 daily health themes are:

- Monday, May 10: Preventing Prescription Drug and Opioid Misuse
- Tuesday, May 11: Preventing Underage Drinking and Alcohol Misuse
- Wednesday, May 12: Preventing Illicit Drug Use and Youth Marijuana Use
- Thursday, May 13: Preventing Youth Tobacco Use (E-cigarettes and Vaping)
- Friday, May 14: Preventing Suicide

How can I learn more about NPW and participate?

Visit the NPW Website

Be sure to check the NPW website frequently for the latest prevention news, as well as resources for planning your events and activities: www.samhsa.gov/prevention-week.

Take the NPW 2021 Prevention Challenge: #PreventionHappensHere

NPW is challenging individuals, organizations, and communities to show us where substance misuse prevention happens in homes, workplaces, schools, and other settings in communities around the country. Substance misuse prevention begins with each of us, and we know prevention actions can happen everywhere within our communities. Learn more about how to participate in the NPW 2021 Prevention Challenge here: www.samhsa.gov/prevention-week/prevention-challenge.



MAY 9-15
2021

Host a Community Event

Host a community event or activity during NPW to raise awareness about the prevention of substance misuse and the promotion of mental health. Then, [tell us about your event](#). We can help promote your community's event in future promotional materials, and you might even find yourself spotlighted in the yearly [NPW Outcomes Report](#).

To get started with planning your event, [download materials from the NPW Planning Toolkit](#). The Planning Toolkit, which is available in both English and Spanish, has all the information you need to jump-start your NPW event planning. Need resources about a specific topic? You can [watch archived webinars](#) on all daily health theme topics and more! You also can order a free [NPW wristband toolkit](#), which doubles as a flash drive and contains reports, resources, and additional information about the NPW daily health themes and prevention topics in general. Email SAMHSA's NPW Coordinator, David Wilson (David.Wilson@samhsa.hhs.gov), to request your wristband toolkit.

Where can I find more information?

Visit the NPW website to learn more about NPW and how you can participate: www.samhsa.gov/prevention-week.